



KUALA LUMPUR
CONVENTION CENTRE

PRESS RELEASE

28 January 2009

KUALA LUMPUR CONVENTION CENTRE – THE BEST IN ASIA



It's smiles all around for the Kuala Lumpur Convention Centre's jubilant Sales & Marketing Team after garnering the CEI 2009 Industry Awards' "Asia's Best Convention & Exhibition Centre" title and third placing for "Best Sales & Marketing Team".

Kuala Lumpur, *28 January 2009* – The three-year old Kuala Lumpur Convention Centre has added two more feathers to its cap with the CEI 2009 Industry Awards' 'Asia's Best Convention & Exhibition Centre' and a joint third place for 'Asia's Best MICE Sales Team'.

Organised annually by CEI Asia Pacific, one of the region's leading titles for the MICE industry, the CEI Industry Awards culls the views and opinions of CEI Asia Pacific readers in an industry survey which is reputed to be the most useful, credible and far-reaching research compiled on the industry.

"This recognition by the astute readers of CEI Asia Pacific further exemplifies the Centre's commitment to providing an excellent experience for every guest and to not only meet but exceed our clients' objectives and requirements.

"And of course," continued Brokenshire, "the 'Best MICE Sales Team' award is an acknowledgement of the passion, commitment and dedication of the Centre's Sales & Marketing team. Affectionately hailed as 'the engine' of the Centre, the team has worked long and hard to secure more than 1,800 events since our opening in June 2005 to December 2008, contributing more than RM 1.8 billion (USD 0.5 billion) to the city.

"It is through the team's on-going efforts that the Centre has contributed to the growth of the business tourism industry in Malaysia. With the continued support of the Centre's experienced team, we endeavour to promote the Kuala Lumpur Convention Centre in the global conventions and exhibitions arena."

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NOTE TO EDITORS

About the Kuala Lumpur Convention Centre

The Kuala Lumpur Convention Centre (the Centre) is a component of the Kuala Lumpur City Centre (KLCC) and is managed and operated by Convex Malaysia Sdn Bhd, a joint-venture company between KLCC (Holdings) Sdn Bhd and AEG Ogden Pty Ltd, Australia.

A winner of numerous awards including the TravelWeekly (Asia) Industry Awards 2007 and 2008 and CEI Industry Award 2009 for best convention and exhibition centre in Asia, the Centre is a wholly-owned facility of Kuala Lumpur Convention Centre Sdn Bhd which in turn, is owned by KLCC (Holdings) Sdn Bhd, a wholly-owned subsidiary of Petroliam Nasional Berhad (PETRONAS).

The Centre has ISO 9001, ISO 22000 and OHSAS 18001 certifications and achieved Green Globe Benchmarked status (environment) and Hazard Analysis and Critical Control Points Certification (HACCP) recognition, the international food safety system for international convention facilities and five-star hotels.

The Centre, comprising of two auditoria (seating 3,000 and 500 respectively), 9,710 sq metres of Exhibition Halls, a Grand Ballroom which seats 2,000 diners, a Banquet Hall for 500, a Conference Hall for 1,800 and 20 other meeting rooms, providing 20,059 sq metres of function space in the heart of Kuala Lumpur.

January, 2009